

BORP

REVOLUTION

RIDE & FESTIVAL

15TH ANNUAL 09.23.17



2017 Sponsorship Opportunities





Be a part of the **REVOLUTION**
Saturday, September 23, 2017

About Bay Area Outreach & Recreation Program (BORP)'s Signature Event: The **Revolution** Ride & Festival

For over 40 years BORP's mission has been to promote the health, independence and social integration of children, youth and adults with physical disabilities through sports and recreation programming, and we offer a full menu of adaptive sports, fitness and recreation opportunities to achieve this mission.

Sponsorship of the Revolution Ride and Festival is a great way for a company to support BORP's work. The Revolution offers a day of cycling and fun for people of all abilities and provides core funding for BORP's programs.

Please join us. Your investment will make a profound difference in the lives of hundreds of BORP participants. All sponsorship donations are tax deductible.

Details about the Event

The Revolution Ride & Festival is held at Trentadue Winery in Geyserville, CA. More than 250 cyclists participate, choosing to bike one of four routes through the Sonoma wine country including a 5k "Roll and Stroll" in the vineyard or rides of 25, 45, and 65 miles. Rest stops along each route are stocked with snacks, drinks and warm welcomes from volunteers.

People with and without disabilities, young and old, are all welcome to participate. In the morning riders are served drinks and snacks at the breakfast bar. Post-ride snacks, fine wine, music, lawn games and massages by trained massage therapists welcome riders upon their return. The day wraps up with a gourmet meal and a short celebratory program with special guests and sponsor recognition.

All Revolution riders and event guests receive:

- Revolution t-shirt
- Breakfast and snack buffets
- Gourmet meal after the ride
- Open bar of wine, beer, and non-alcoholic drinks
- Complimentary massage for riders



For more information on becoming a Corporate Sponsor of the 2017 BORP Revolution Ride, contact Rick Smith: (510) 225-7030 or rick@borp.org





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About BORP's Programs

At BORP, people with physical disabilities and visual impairments engage in sports and recreation at all levels, from competitive team sports to recreational activities and outings. Through BORP, athletes and participants gain confidence, independence, and self-esteem. They learn new skills, such as improved wheelchair control, how to navigate transit systems, and how to set goals and work to achieve them—skills that carry over into in all aspects of life.

Programs Include

- Access Northern California
- Adaptive Cycling
- Adventures & Outings
- Wheelchair Basketball
- Goalball
- Exercise, Fitness and Wellness
- Junior Adventures
- Power Soccer
- Sled Hockey
- Veterans Outreach



“Our connection to BORP cycling has been life-altering for both of us! Nicole and I get to have a great time together and we both get wonderful outdoor exercise. THANK YOU BORP!!!”

Anna Tague, mother of BORP participant Nicole Tague

“BORP did not just provide an opportunity for me to play basketball again, it provided me new friendships and camaraderie with other people with disabilities. We are able to share stories about our disabilities, our barriers, and our accomplishments on and off the court.”

Steve Lau, adult BORP participant and volunteer





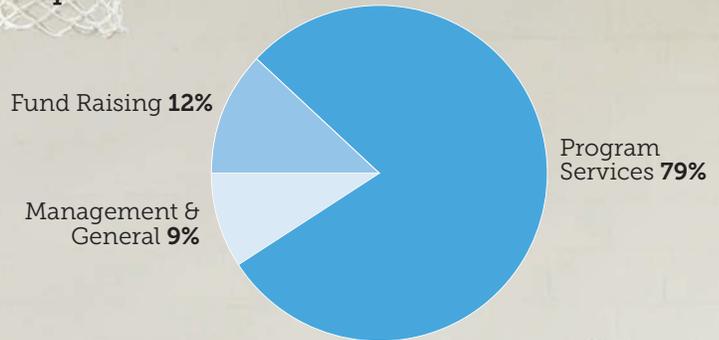
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Where does the money go?

Funds raised from the Revolution go a long way in enabling BORP to continue offering a full and growing menu of adaptive sports and recreation opportunities for people with physical disabilities throughout the greater Bay Area, with 79% of all funds raised going directly to programs, which, in turn, have a major impact on the quality of life for BORP participants

Expenses



From BORP participant surveys

- 93%** of youth participants report increased confidence and self-esteem
- 80%** of all participants report increased social connections and supportive relationships
- 88%** of youth participants report improved decision-making and goal setting
- 84%** of all participants report increased ability to lead an active lifestyle
- 79%** of youth participants report increased leadership skills
- 76%** of all participants report increased strength, fitness, and mobility

“BORP, and particularly the wheelchair basketball program under the direction of Coach Trooper Johnson, has dramatically changed my son’s life trajectory.”

Zimra Vigoda, mother of youth player, Amit Vigoda

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2017 Sponsorship Opportunities

All Sponsors Receive the Following Benefits:

- Logo placement on print and digital invitations and announcements
- Exposure to BORP Facebook and Twitter followers
- Exposure on media announcements and coverage
- Verbal recognition at the event
- Linked company logo on BORP website for one year
- Festival tickets and rider participation include a buffet meal and open wine & beer bar

15th Anniversary Presenting Sponsor - \$15,000

- Exclusive “presenting” placement of company name/logo on all Revolution promotional collateral and signage at the event
- Exclusive speaking opportunity on main stage at the event
- Up to 16 complimentary registrations for guests to ride in the Revolution as a corporate team and/or attend the Festival

Platinum Sponsor - \$10,000

- Top-level placement of company logo/name on all Revolution promotional collateral, on Revolution t-shirts and jerseys, and signage at the event
- Up to 10 complimentary registrations for guests to ride in the Revolution as a corporate team and/or attend the Festival

Gold Sponsor - \$5,000

- Prominent placement of company logo/name on all Revolution promotional collateral, on Revolution t-shirts and jerseys, and signage at the event
- Up to 6 complimentary registrations for guests to ride in the Revolution as a corporate team and/or attend the Festival

Silver Sponsor - \$2,500

- Placement of company name/logo on Revolution promotional collateral, on Revolution t-shirts and jerseys, and signage at the event
- Up to 4 complimentary registrations for guests to ride in the Revolution as a corporate team and/or attend the Festival

Rest Stop Sponsor - \$1,250

- Signage at the rest stop with your company’s name and/or logo
- Opportunity for your staff to interact directly with participants on the ride



For more information on becoming a Corporate Sponsor of the 2017 BORP Revolution Ride, contact Rick Smith: (510) 225-7030 or rick@borp.org





2017 Sponsorship Opportunities

New in 2017: "A la carte" Sponsorship Opportunities

Water Bottle Sponsor - \$1,000

- Your company's logo printed on water bottles that all riders receive as a participant gift

Lawn Games Sponsor - \$1,000

- Your company's logo printed on corn hole game boards available for riders and guests to play with during the Festival
- Your company's logo on frisbees that all riders receive as a participant gift

Photo Booth Sponsor - \$1,000

- Your company's logo incorporated into the overlay design on the printed and digital photos taken in the event photobooth.



In-Kind Sponsorships

Beer and Wine

Provide beer or wine for the Festival

Snacks

Provide snacks for the rest stops and Festival (i.e. fruit, bars, cookies, sports drinks, etc.)

Breakfast Bar

Provide coffee and bagels for the pre-ride breakfast bar

Print

Supply printed materials for the event



“Our company supports BORP because of its powerful impact on the lives of its participants. BORP really makes a difference for people with disabilities.”

*Ken Lewis, Waste Management
Revolution sponsor*

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Sponsorship Sign-Up Form

Sponsorship Level

- | | | |
|--|--|--|
| <input type="checkbox"/> \$15,000 Presenting | <input type="checkbox"/> \$10,000 Platinum | <input type="checkbox"/> \$5,000 Gold |
| <input type="checkbox"/> \$2,500 Silver | <input type="checkbox"/> \$1,250 Rest Stop (+ apx \$150 in supplies) | |
| <input type="checkbox"/> \$1,000 Water Bottles | <input type="checkbox"/> \$1,000 Lawn Games | <input type="checkbox"/> \$1,000 Photo Booth |

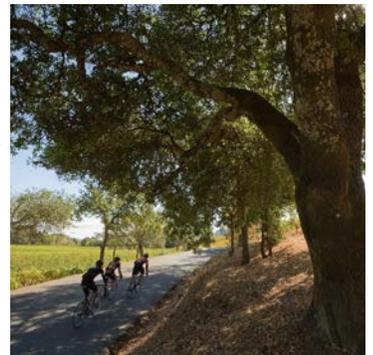
In-Kind Sponsorships

- Beer/Wine
 Snacks
 Breakfast Bar Items
 Printing

Details (items and quantity providing): _____

Company/Sponsor Information

Company: _____
 Contact Name & Title: _____
 Contact Phone Number: _____
 Contact Email: _____
 Company Address: _____
 City: _____ State: _____ Zip: _____



Promo Information

Please indicate website and social media info you'd like BORP to link to in online Revolution promotional materials:

Website URL: _____
 Facebook: _____
 Twitter Handle: _____ Instagram Handle: _____



Payment Information

Check enclosed (payable to BORP)
 Invoice Us
 Credit Card (below)

Visa
 MC
 Discover
 AmEx
 Name on Card: _____

Card #: _____ CVC: _____ Exp Date: ____/____/____

Billing Address (City, State, Zip): _____

Return to: Bay Area Outreach & Recreation Program
 3075 Adeline St., Suite 200
 Berkeley, CA 94703

More info: For more information on becoming a Corporate Sponsor of the 2017 BORP Revolution Ride, contact Rick Smith: (510) 225-7030 or rick@borp.org