

Hi *{First Name}*,

I usually do not do this, but I would like to ask your help.

I support and do some volunteer work for the Bay Area Outreach and Recreation Program, or BORP, a non-profit based in Berkeley, CA. They provide an amazing amount of adaptive sports and recreational activities for people with physical disabilities and visual impairments in the Bay Area and beyond. Here is the link to their website.

www.borp.org

Each year BORP holds their major fundraiser in September: The Revolution Ride, which is a day-long event where people of all abilities ride one of several different distance bike rides in Sonoma County. I am going to ride this year, attempting to do the longest one, the 100K/65mi., which is described as a ride with climbs that promise to evoke a sense of awe in one of the most beautiful and undisturbed places to ride in Northern California.

I have set a goal to raise \$1,000 for BORP, so if you could possibly donate to my ride, even \$10, I would appreciate it. I have been lucky to have been involved with BORP for several years and what they do really makes a major positive impact in a lot of youth and adult lives, so I want to do all I can to support them. You can donate securely here: *{your unique URL}*.

Thanks,

{Your Name}

P.S., If you're willing, please pass this email on to anyone you might know who could possibly donate to the "Rev", as it's known.