

Past Sponsors:



**Title Sponsor: \$10,000 (fully tax-deductible)**

- Company Name listed as main Revolution Ride sponsor on all printed and electronic materials event title listings (e.g., "12th Annual BORP Revolution Ride sponsored by Company Name")
- Primary positioning of Company Name/logo on event registration page, marketing materials, posters, flyers, email blasts, press releases, thank you letters/receipts, event jerseys and t-shirts, event forms, event signage, etc.
- Opportunity for up to 10 Company employees to ride in the Revolution
- Verbal recognition during event presentations
- Speaking opportunity during the Festival Award ceremony
- Listing and linked logo on BORP website for 1 year following the event

**Gold Sponsor: \$5,000 (fully tax-deductible)**

- Prominent positioning of Company Logo on the online event registration page
- Prominent positioning of Company Name/logo used on event marketing materials, including posters, email blasts, press releases, thank you letters/receipts, event jerseys and t-shirts, event forms and event signage
- Opportunity for up to 5 Company employees to ride in the Revolution
- Verbal recognition during event presentations
- Listing and linked logo on BORP website for 10 months following the event

**Silver Sponsor: \$2,500 (fully tax-deductible)**

- Company Name/logo used on event marketing materials, including posters, email blasts, press releases, thank you letters/receipts, event jerseys and t-shirts, event forms and event signage
- Opportunity for up to 2 Company employees to ride in the Revolution
- Verbal recognition during event presentations
- Listing and linked logo on BORP website for 8 months after the event

**Bronze Sponsor: \$1,500 (fully tax-deductible)**

- Company Name/logo used on event marketing materials, including posters, email blasts, press releases, thank you letters/receipts, event jerseys and t-shirts, event forms and event signage
- Verbal recognition during event presentations
- Listing and linked logo on BORP website for 5 months after the event

**Rest Stop Sponsor: \$1,000 + rest stop supplies (approx. \$250) (fully tax-deductible)**

- Company Name/logo used on event marketing materials, including posters, email blasts, press releases, thank you letters/receipts, event jerseys and t-shirts, event forms and event signage
- Physical presence at the event with on course Rest Stop and chance to interact directly with participants
- Listing and linked logo on BORP website for 4 months after the event