

# 2015 CORPORATE SPONSORSHIP LEVELS

## Past Sponsors:



### Title Sponsor:

**\$10,000** (fully tax-deductible)

- Company Name listed as main Revolution Ride sponsor on all printed and electronic materials event title listings (e.g., "12th Annual BORP Revolution Ride sponsored by Company Name")
- Primary positioning of Company Name/logo on event registration page, marketing materials, posters, flyers, email blasts, press releases, thank you letters/receipts, event jerseys and t-shirts, event forms, event signage, etc.
- Opportunity for up to 10 Company employees to ride in the Revolution
- Verbal recognition during event presentations
- Speaking opportunity during the Festival Award ceremony
- Listing and linked logo on BORP website for 1 year following the event

### Gold Sponsor:

**\$5,000** (fully tax-deductible)

- Prominent positioning of Company Logo on the online event registration page
- Prominent positioning of Company Name/logo used on event marketing materials, including posters, email blasts, press releases, thank you letters/receipts, event jerseys and t-shirts, event forms and event signage
- Opportunity for up to 5 Company employees to ride in the Revolution
- Verbal recognition during event presentations
- Listing and linked logo on BORP website for 10 months following the event

### Silver Sponsor:

**\$2,500** (fully tax-deductible)

- Company Name/logo used on event marketing materials, including posters, email blasts, press releases, thank you letters/receipts, event jerseys and t-shirts, event forms and event signage
- Opportunity for up to 2 Company employees to ride in the Revolution
- Verbal recognition during event presentations
- Listing and linked logo on BORP website for 8 months after the event

### Bronze Sponsor:

**\$1,500** (fully tax-deductible)

- Company Name/logo used on event marketing materials, including posters, email blasts, press releases, thank you letters/receipts, event jerseys and t-shirts, event forms and event signage
- Verbal recognition during event presentations
- Listing and linked logo on BORP website for 5 months after the event

### Rest Stop Sponsor:

**\$1,000 + rest stop supplies (approx. \$250)** (fully tax-deductible)

- Company Name/logo used on event marketing materials, including posters, email blasts, press releases, thank you letters/receipts, event jerseys and t-shirts, event forms and event signage
- Physical presence at the event with on course Rest Stop and chance to interact directly with participants
- Listing and linked logo on BORP website for 4 months after the event