



BOGP REVOLUTION RIDE

A CYCLING FUNDRAISER SUPPORTING ADAPTIVE
SPORTS AND RECREATION PROGRAMS

Be a part of the Revolution!
The 14th Annual
Revolution Ride and Festival
Saturday, September 24, 2016





2016 Sponsorship Opportunities

About Bay Area Outreach and Recreation Program (BORP)'s Signature Event The 14th Annual Revolution Ride and Festival

Sponsorship of the Revolution Ride & Festival is a great way for a business to support BORP's adaptive sports and recreation programs for disabled youth and adults which, in turn, have a powerful impact by increasing our participants health, independence and social well being. The Revolution offers a day of cycling and fun for people of all ability levels and provides core program funding support for BORP's work. As BORP's most important fundraising event of the year, the Revolution provides critical funding for our adaptive sports and recreation programs for youth and adults with physical disabilities.



At BORP, we believe that sports and recreation provide a path to greater achievement to which all people should have access, and we offer a full menu of adaptive sports and recreation opportunities to achieve this mission.

Please join us as a fundraising partner. Your investment will make a profound difference in the lives of hundreds of BORP participants. All donations are tax deductible.

About the Event

The Revolution Ride is held at Trentadue Winery in Geyserville, CA. More than 250 cyclists participate, choosing to bike one or more of the four event routes through the wine country: 5k-10 mile "Roll and Stroll", 25 mile, 45 mile, and 65 mile rides. Along the cycling routes are rest stops with snacks, drinks, and restrooms for riders.

Able-bodied riders and adaptive riders, youth and adults, are all welcomed to participate in any/all of the four routes. In the morning, riders are offered drinks and snacks at the breakfast bar. Post-ride snacks, drinks, music, lawn games and massages by trained massage therapists welcome riders upon their return. The day wraps up with a gourmet meal for the group and a program announcing award winners, honoring special guests, and recognizing sponsors.

All Revolution riders and event guests receive:

- A Revolution Ride & Festival T-shirt
- Goodie bag
- Breakfast and snack buffets
- Gourmet meal after the ride
- Open bar of wine, beer, and non-alcoholic drinks
- Riders are guaranteed of a complimentary massage following the ride



For more information on becoming a Corporate Sponsor of the 2016 BORP Revolution Ride, or to sponsor another BORP program, contact Rick Smith (510) 849 4663 ext. 1302 or rick@borp.org www.borp.org

Revolution Ride & Festival 2016 Sponsorship Packages



All Sponsors Receive the Following Benefits:

- Logo placement on print and digital invitations and announcements
- Exposure to our Facebook and Twitter followers
- Exposure on media announcements and coverage
- Verbal recognition at the event
- Linked logo on BORP web site for a year
- Team building opportunities
- Festival tickets and rider participation include a buffet meal and open wine & beer bar

In addition to the above benefits, sponsors will also receive the following with their level of sponsorship:

Revolution Presenting Sponsor - \$15,000

- Exclusive “presenting” placement of company name/logo on all REV promotional collateral
- Exclusive speaking opportunity on main stage at the event
- Opportunity for 20 guests to ride in the REV as a corporate team and/or attend the Festival

Gold – \$10,000

- Top-level recognition of company logo/name on all REV promotional collateral
- Opportunity for 10 guests to ride in the REV as a corporate team and/or attend the Festival

Silver - \$5,000

- Prominent recognition of company logo/name on all REV promotional collateral
- Opportunity for 6 guests to ride in the REV as a corporate team and/or attend the Festival

Bronze- \$2,500

- Opportunity for 4 guests to ride in the REV as a corporate team and/or attend the Festival

Rest Stop Sponsor: \$1,000

- Physical company presence at event, offering team building opportunity for company staff
- Your company will staff and bring snacks for one of the four rest stops along the cycling routes. Groups of 5-10 people suggested.

NEW OPPORTUNITY: Sponsor a Corporate Cycling Team

Team building, fun, and support BORP through a corporate cycling team of 3 or more riders riding under the corporate banner. Fund raising requirements and benefits vary with company contribution toward team fund raising goal. For more information call Rick Smith at 510-225-7030 or email: rick@borp.org.



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BORP Athletic Programs

Adaptive Cycling

BORP's Adaptive Cycling Center in Berkeley has the country's largest and most diverse collection of adaptive cycles for use by people with physical disabilities. BORP offers orientation and training to new riders, independent use of our cycles, and group rides.

Adventures & Outings

BORP offers a wide array of outdoor recreation activities, group adventure trips, and urban outings that appeal to a variety of ages, interests and abilities. Whether it's sailing on the bay, skiing in Tahoe, hiking Mount Tam, watching elephant seals at Ano Nuevo, picnicking in Tilden Park, or catching a play at the Orpheum Theater, this program has something for everyone.

Adult Wheelchair Basketball

Adult wheelchair basketball is an integrated co-ed activity that challenges participants to improve their fitness, learn and refine skills, and play ball. Rules are similar to NCAA Basketball. No experience playing wheelchair basketball is necessary. Sports wheelchairs are provided if needed.

Goalball

Goalball is a terrific opportunity for participants, visually impaired and sighted, to add movement and fun to their life. Goalball is a Paralympic sport for individuals with visual impairments, played with a basketball-sized ball with an internal bell. BORP Goalball games are played at all levels - from competitive to the pure fun - in a cooperative and supportive atmosphere.

Power Soccer

Power Soccer is the first competitive team sport designed and developed specifically for people of all ages and genders who use a power wheelchair. Power Soccer combines the skill of the person with the speed and power of the chair to create a fun, competitive, and accessible opportunity to play the most popular sport in the world, soccer.

Youth Sports Program

For 28 years, BORP's Youth Sports Program has provided sports and recreation opportunities to students with physical disabilities throughout Northern California, including opportunities to play and compete with and against other kids with physical disabilities throughout the country. Programs include: Youth adaptive cycling, junior adventures, sled hockey, youth power soccer, youth wheelchair basketball.

Veterans Outreach

BORP offers opportunities for Veterans and armed forces members with physical disabilities and visual impairments to participate in sports and fitness activities - on weekends and during the week, on their own or with their family and friends, on bikes, on the court, or on the water.

And more, including our Fitness Studio

The BORP fitness studio holds regular classes including Yoga, chair Yoga, meditation, Capoeira, adaptive rowing, and Tai Chi.



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BORP's 2016 Revolution Ride & Festival Sponsorship Sign-Up Form

Sponsorship Level

- \$15,000 Presenting \$10,000 Gold \$5,000 Silver \$2,500 Bronze
 \$1,000 Rest Stop (+ apx \$250 in supplies) Contact us about a Corporate Cycling Team

Company/Sponsor Information

Company: _____

Contact Name & Title: _____

Contact Phone Number: _____

Contact Email: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Promo Information - Please include any online promo info you'd like BORP to link to in promo materials:

Website: _____

Facebook: _____

Twitter: _____

Instagram: _____

Payment Information

Card # _____

Visa MC Discover AmEx Exp Date ____/____ Check enclosed Invoice Us

Make checks payable to: BORP (Federal Tax ID#94-2324340)

RETURN TO: Bay Area Outreach & Recreation Program, 3075 Adeline St., Ste. 200, Berkeley, CA 94703

PHONE: 510-849-4663 FAX/TTY: 510-849-4616

Questions? Contact Carrie King: 510-849-4663, ext. 1319; carrie@borp.org



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