

BORP REVOLUTION

RIDE & FESTIVAL

9.21.19 | Santa Rosa, CA

Cyclists of all abilities
raising funds for
sports & recreation
programs for people
with physical disabilities



SPONSORSHIP OPPORTUNITIES



2019 SPONSORSHIP OPPORTUNITIES

The Revolution Ride & Festival

The Revolution Ride and Festival is a one-of-a-kind event that redefines—even revolutionizes—the way people think about cycling and disability. It's the largest fundraiser for Bay Area Outreach & Recreation Program (BORP), a nonprofit organization that offers life-changing sports and recreation programs for people with physical disabilities.

As a sponsor of The Revolution, your company:

- Gains visibility in the cycling, disability, and adaptive sports communities
- Engages 100+ volunteers, 250+ cyclists and approximately 1,500 individuals who sponsor event cyclists.
- Is featured in BORP's communications, reaching 10,000+ newsletter subscribers, 1500+ monthly website visitors, and almost 2,000 Facebook followers.
- Supports programming that transforms the lives of children, youth and adults with disabilities.

About The Revolution

Held in Sonoma County Wine Country, the Revolution Ride & Festival engages 250+ cyclists, 100+ volunteers, and 1,500 individual sponsors of the riders. The bike routes range from a 5K "roll and stroll" to a metric century. Riders with and without disabilities are encouraged to participate.

The day's events include a pre-ride breakfast bar, and a post-ride festival featuring fine wine, music, lawn games and free professional massages for riders. The day concludes with a gourmet meal and a short celebratory program with special guests and sponsor recognition.

“BORP made it possible for me to get out of my wheelchair and ride a bike again!”
BORP Participant



“Our company supports BORP because of its powerful impact on the lives of its participants. BORP really makes a difference for people with disabilities.”

Ken Lewis, Waste Management,
Revolution sponsor



Sponsorship Levels

	Title Sponsor \$25,000 - SOLD	Platinum Sponsor \$10,000	Gold Sponsor \$5,000	Silver Sponsor \$2,500
Exclusive speaking opportunity on main stage at the event	✓			
Complimentary registration for guests to ride and/or attend the Festival	Up to 16 guests	Up to 10 guests	Up to 6 guests	Up to 4 guests
Logo placement on print and digital Revolution promotional materials	Exclusive “presenting” placement	Prominent placement	✓	✓
Logo displayed at the event	Exclusive “presenting” placement	Prominent placement	✓	✓
Featured in BORP newsletter & social media, reaching 10,000+ individuals	✓	✓	✓	✓
Verbal recognition at the event	✓	✓	✓	✓
Linked company logo on BORP website for one year	On BORP homepage and Revolution website	On Revolution website	On Revolution website	On Revolution website

Sign up for sponsorship here

For more information or to discuss customized options, contact Elaine Beale: (510) 225-7035 or elaine@borp.org



Additional Sponsorship Opportunities

In-Kind Sponsorships

Beer and Wine

Provide beer or wine for the Festival

Snacks

Provide snacks for the rest stops and Festival (i.e. fruit, bars, cookies, sports drinks, etc.)

Sign up to be a 2019 Revolution Sponsor

You can also support the Revolution by creating a corporate team to ride in the event. [Find out more here.](#)

Watch a short video about the Revolution and the transformative power of BORP.



“On Revolution Day I feel like a five-year-old kid and its Christmas Morning.”

-Beth Smith, BORP Participant and REV Rider

“BORP gives me the opportunity to be active with my disability, to participate in activities that would be otherwise unavailable to me”

-BORP Participant

For more information on becoming a 2019 BORP Revolution Sponsor or to discuss customized options, contact Elaine Beale: (510) 225-7035 or elaine@borp.org