

**FOR IMMEDIATE RELEASE**

**SAN FRANCISCO, CA - Bike Share Program for People with Disabilities Launches in San Francisco.**

**Launch and Media Ceremony – Try the adaptive cycles and talk to riders.**

Thursday, 7/25 12:00 Noon

McLaren Lodge, Golden Gate Park

501 Stanyon St.

San Francisco, CA

**Bay Wheels** and **BORP Adaptive Sports** are thrilled to announce that handcycles and trikes **for people with disabilities** will, for the first time, be available on a regular schedule for use in San Francisco. We are especially excited to offer these adaptive cycles in Golden Gate Park during the weekly Sunday street closures when the park’s roads are transformed into a community celebration of mobility. The program will include handcycles, adaptive trikes, and a side-by-side tandem bike. Staff from BORP, the region’s leading provider of accessible recreation and adaptive sports for people with mobility-related disabilities, will be on-hand to fit, train, and assist riders on how to use the adaptive cycles. The program will run on Sundays in Golden Gate Park from 11 am – 4 pm, starting 7/28 and on Thursdays on the Embarcadero Waterfront soon after.

“We’re thrilled to work with BORP to open up new possibilities for people with disabilities who want access to cycling in San Francisco,” said **Caroline Samponaro, Head of Bike, Pedestrian and Scooter Policy at Lyft**. “This program will allow us to learn more about the specific needs of the disability community and work closely with them, as well as our bike share partners at the City of San Francisco and MTC.”

“San Francisco is an amazing city for cycling and Golden Gate Park on Sundays an incredible community event. This program will make it possible for people with disabilities to participate in the thriving cycling culture here on an equal basis.” said **Greg Milano, BORP’s Adaptive Cycling Manager**. “Once they experience what is possible, hopefully they’ll be motivated to

participate in the decisions and investments being made in our cycling and transportation infrastructure and help make it fully inclusive for cyclists of all abilities.”

“San Francisco believes in a transportation system that works for everyone and providing service for people with disabilities is a top priority,” said **Tom Maguire, Interim Director of Transportation for The San Francisco Municipal Transportation Agency**. “Car-free Sundays in Golden Gate Park are one of the city’s most celebrated events and this program is a great opportunity to share that experience with everyone.”

“We are enthusiastic for chances like this to expand recreational offerings and ensure that everyone has the chance to get out and play.” said San Francisco Recreation and Park Department General Manager Phil Ginsburg. “These handcycles, trikes, and the tandem bike will provide the opportunity for people of all abilities to ride through car-free Golden Gate Park on Sundays without having to invest in their own equipment.”

### **About Bay Wheels**

The Bay Wheels system, operated by Lyft, is an integral part of the Bay Area’s transportation network. With more than 300 stations and nearly 4,000 bikes on the ground across San Francisco, San Jose, Berkeley, Oakland, and Emeryville, the system has generated over three million rides since launching in June 2017.

### **About Bay Area Outreach & Recreation Program (BORP) [www.borp.org](http://www.borp.org)**

BORP Adaptive Sports provides challenging sports and recreation for people with disabilities of all ages and from all over the San Francisco Bay Area. BORP’s Adaptive Cycling Center in Berkeley has over 50 different types of adaptive cycles and has been breaking down barriers to Cycling for people with disabilities for 15 years.

For More Information Please Contact Greg Milano at BORP (415)271-0647 or [greg@borp.org](mailto:greg@borp.org)

Link to Press Photo Album. Please credit to Clane Gessel Photography:

[https://drive.google.com/open?id=1\\_zOJVURSHomfhAXQLXYD5yMb2z604ZOs](https://drive.google.com/open?id=1_zOJVURSHomfhAXQLXYD5yMb2z604ZOs)