



BORP Adaptive Sports and Recreation is the premier Bay Area organization for supporting people with disabilities who want to get active. The BORP Adaptive Sports Expo activates most of our programs all on the same day with activities at 3 Berkeley locations:

Team Sports & Festival

@ James Kenny Community Center, 1720 Eighth St, Berkeley, CA 94710 ([map](#)) Morning and afternoon intro sessions for team sports (Goalball, Wheelchair Basketball, Quad Rugby, Power Soccer) and fun for the whole family: face painting, BBQ, Cornhole, Ping Pong, Pickleball, Dance, Camping display, Park Trail Information, and Vendors.

Cycling & Kayaking

@ BORP Adaptive Cyclery and Kayak Center, 80 Bolivar Drive, Berkeley CA 94710 ([map](#)) Drop-ins for Adaptive Kayaking and Cycling, introduction to how we adapt for different disabilities with (space allowing) fittings and the opportunity to get out on the water or on the trail

Climbing

@ Ironworks Climbing Gym, 800 Potter St, Berkeley, CA 94710 ([map](#)) Demonstrations with equipment for blind and vision impaired climbers as well as wheelchair users, and quadriplegics.





A pioneer in the field of adaptive sports and recreation, BORP has served many thousands of individuals throughout the Greater Bay Area and beyond. Our inaugural Expo event in 2023 brought **173 participants** and **57 volunteers** from as far away as San Jose, Cupertino, Vallejo, and Yuba City. That’s because *no other organization in Northern California offers as expansive a menu of adaptive programming as BORP.*

Consider becoming a Sponsor of this exceptional and unique event!

Expo Sponsors will be widely publicized through:

- BORP’s monthly newsletter (approx. 9,000 subscribers) for 3 months
- The BORP website (approx. 1,500 unique visitors/month)
- BORP social media (approx. 3,700 followers across platforms)
- Bay Area media outlets (the 2023 Expo was Highlighted by the Christopher and Dana Reeve Foundation, selected as the TOP PICK on Funcheap, and was in most Bay Area event listings).

Sponsorship Levels & Benefits

Benefits	Presenting \$10,000	MVP \$5,000– \$9,999	Champion \$2,500– \$4,999	All Star \$1,000– 2,499
Complimentary BBQ & Tabling opportunity	2-6 guests	2-4 guests	2 guests	2 guests
Verbal recognition	X	X		
Featured in newsletter and social media	X	X	X	
Logo placement on event materials.	Exclusive “presenting” Placement	X	X	X
Website recognition	Logo on website for 1 year on Event page and Donor page. Special Thank You on landing page during promo	Logo on Donor and Event pages for 1 year.	Logo on website for 1 year Event page	Logo on website Event Page for Event