



BORP Adaptive Sports and Recreation is the premier Bay Area organization for supporting people with disabilities who want to get active. The Revolution Ride, Roll & Stroll (the REV), now in its 22nd year, is our signature fundraising event.

Location: The Hyatt Regency Sonoma Wine Country, Santa Rosa

Address: 170 Railroad St, Santa Rosa, CA 95401

Date: May 12, 2024

Time: 8:00 AM – 6:00 PM, Festival starts at 12:00

This unique gathering of cyclists brings together hundreds of people, moving on all manner of wheeled conveyance, to push their limits for the glory of raising funds for BORP. Cycling teams and weekend riders will challenge themselves on the 10-mile, 30-mile or 45-mile trail, getting sponsors to support their rides. BORP provides adaptive cycles for those who don't have their own. With 100+ adaptive cycles, from recumbent handcycles to tandem trikes, we've got something for anyone who wants to ride. This year's REV will include a retrospective on the history of this singular event, with recognition, and awards including the Revolutionary Award.

Rev Sponsors will be widely publicized through:

- BORP's monthly newsletter (8,800+ subscribers, 44% open rate) for up to 6 months.
- The BORP website (1,500 unique visitors/month)
- BORP social media (3,700 followers across platforms)
- Bay Area and Sonoma media outlets

Sponsorship Levels & Benefits

Benefits	Presenting \$15,000	MVP \$7,500- \$14,999	Champion \$5,000 - \$7,499	All Star \$2,000 - \$4,999
Complimentary ride, meal. and participation in the Festival activities.	up to 6 guests	up to 4 guests	up to 4 guests	2 guests
Verbal recognition.	X	X		
Tabling opportunity at the event.	X	X	X	X
Mention in newsletter and social media.	X	X	X	
Logo placement on event materials.	Exclusive Placement	X	X	X
Feature story in newsletter prior to event.	X			
Website recognition (Special Thank You to Presenting Sponsor on landing page during promo).	Event & Donor page. 1 yr.	Event & Donor page. 1 yr.	Event page	Event page
Custom adaptive sports team-building event in Disability Pride month, July 2024	X			